Nicholas Harris, 17, was allegedly sent back into a junior varsity football game last year in Medford, Oregon, after telling his coaches he had sustained a concussion. It was also the chosen lubricant for the first airship to fly around the world, the Graf Zeppelin from Germany, as well as the first non-stop flight across the Pacific - from Japan to the US.

American research suggests that second-generation companies tend to fare worse than others do.